



The Luxury Lifestyle magazine devoted to Swiss Made Excellence.



SWISS MADE

Swiss Made Magazine is a luxury lifestyle publication conceived and created to communicate the passion, extraordinary richness, creativity and dynamism of Swiss Excellence around the world.

The magazine aims to enrich the perceived «Swiss Made» value by providing a wider and culturally relevant range of topics that appeals to a prestigious and exclusive target group.

The editorial approach aims to present the best Switzerland has to offer in an elegant yet enjoyable way, integrating art, culture, gourmet, travel, watches and luxury apparels in a lifestyle context.

As by the term itself, lifestyle is not limited to a product, nor does a product define a lifestyle. Indeed, a lifestyle is a combination of elements that in their ensemble can at times become «mainstream trends». Embracing a lifestyle is in a way defining one's own personality. Accessories are the details that differentiate and better communicate our attitude, experience and knowledge. The lifestyle is a context that matches one's own personality and interests: music, art, gastronomy, cars, design, travel, and more.

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Herausgeber

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Verleger

Massimiliano Pantieri

Auflage

15'000 Exemplare (Schweiz)
15'000 Exemplare (International)
(Sprache: Englisch)

Erscheinung

4 x pro Jahr

Format

210 x 285 mm

Anzeigen

1/1 4c Schweiz: ab CHF 7'500.-
1/1 4c International: ab CHF 11'000.-

Abonnement

1 Jahr: CHF 30.-